



Climb for Wilderness Wild Alberta Mural Competition

When you think of **Alberta Wilderness**, what's the first thing that pops into your mind? Do you think of bears, elk and owls or do you think of ice fields, mountains and streams? Or perhaps you think of wild roses, spring crocuses and tumbleweed. Whatever your vision, you have a fabulous opportunity to capture it on a mural in the stairwell of the Calgary Tower.

Background

Alberta Wilderness Association and Calgary Tower will host the 21st Annual Climb and Run for Wilderness on Saturday April 21, 2012. This event has over 1,500 participants of all ages climbing the 802 stairs of the Calgary Tower. In the past, posters and signs have decorated the walls up the stairwell, but in 2003, contestants began creating more permanent artwork on some of the staircase landings. This year, we invite you to create your own personal masterpiece on one of the remaining landings.

Theme

The mural theme is an **Alberta native species in its habitat.**

Competition Details

Teams

- Will consist of up to 2 artists plus an adult (when artists are under 18 years of age). Where necessary, one supervisor may monitor a second team of 2 on adjacent landings.
- Must be available to paint on the stairwell wall of the Calgary Tower on Saturday March 24th, 2012 between 9 a.m. and 3 p.m.
- Will fall under one of 5 different categories (please note: team members do not need to be from the same school or organization):
 - Elementary (grade 6 & under)
 - Junior High (grades 7-9)
 - High School (grades 10-12)
 - Adults
 - Family

Artwork

- The mural size is approximately 2m (6') high x 1.1m (44") wide. Murals will be painted on the side walls at the landings of the stairwell. The landing floor size is approximately 1m x 2.6m (3' x 8').
- Please incorporate the number of the landing you will be assigned to paint, the year (2012) and all artists' signatures into your mural design.
- Media to be used: artists' acrylics or high quality, opaque house paints. Please no tempera, wash, gouache, watercolour or other non-permanent paints. All artists are





responsible for leaving the landing area clean and free from paint and supplies at the close of the competition.

- All artwork must be suitable for viewing by all age groups and must reflect an understanding of wilderness in Alberta.

Costs

- No fee to enter
- All materials and costs associated with the artwork and event will be covered by the participants and/or their organization.

Judging

- Artwork will be judged on Saturday March 24th, 2012 by prominent Calgarians.
- There will be one winning team in each category.
- Winning teams will receive prizes sponsored by the Calgary Tower.

All participants agree to accept all costs related to the event and all participants release the Alberta Wilderness Association and its agents and The Calgary Tower from any liability related to participating in the event. Due to space restrictions, only artists and their adult sponsor (when required) will be allowed in the stairwell during the mural painting competition.

IMPORTANT DATES

- Friday March 9th 2012:** last day for teams to submit their registration form and preliminary sketch to Alberta Wilderness Association
- Wednesday, March 14th 2012:** all teams will be notified of acceptance on or before this date
- Saturday March 24th, 2011:** all accepted teams will be painting between 9 a.m. and 3 p.m.
- Monday March 26th, 2011:** judging will be complete; winning teams will be announced and posted to the website.
- Saturday April 21st, 2011:** Climb and Run for Wilderness www.climbforwilderness.ca
Awards ceremony and prize presentation at 1:30 p.m.

For further information please contact:

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